



Taipei, March 1st 2011.

Dear friends:

We are pleased to inform you that the Spanish Pavilion will be again present at the exhibition FOOD TAIPEI 2011 (<http://www.foodtaipei.com.tw/>) which will be held at Taipei World Trade Center Nangang Exhibition Hall of Taipei, from the 22nd rd to 25th of June 2011.

The participation on FOOD TAIPEI 2011 exhibition is part of the actions of the China Plan for Promotion of Spanish Foods & Wines (Plan China), signed by the Spanish Institute for Foreign Trade (ICEX), the Ministry of the Environment and Rural and Marine Affairs (MARM), the Spanish Food & Drink Industry Federation (FIAB), the trade promotion agencies of all Spanish regions, High Council of Chambers of Commerce, shipping and Industry of Spain (HCC).

Spain will participate at the exhibition with a Spanish pavilion. The booths will be managed by the Spanish Chamber of Commerce in Taipei (CCE) and IPEX (Castilla-La Mancha region promotional agency). We are glad to offer you the opportunity to join us in the exhibition by exhibiting your Spanish products. If you are interested, you will have your own booth space at the pavilion (around 6 m2) with the following equipment:

- Display company name banner.
- Products glass showcase
- Products store cabinet.
- Reception counter.
- One-side booth partition.

*Note: Please find linked Food Taipei booth layout http://download.taipeitradeshows.com.tw/2011/food/floor_plan/1F_en.pdf

The Spanish Pavilion will also include a meeting area to entertain your clients composed of 4 meeting sets(1 round table and 4 seats) to share between participants.

Each booth could be attended by two people of your staff. Only Spanish products will be permitted to exhibit. The decoration of the pavilion will be provided by Plan China, and no changes will be allowed. The participant will benefit of the advertisement on newspaper, specialised magazines and public transportation. The participation fee on the pavilion is 600€ per distributor, which includes the rental space, decoration, equipment and media advertisement. Any other further cost will be bore by your company.

If you are interested to participate in the Spanish Pavilion, please forward the application form attached to email (taipei@comercio.mityc.es) or Fax (02 25184891). Due to space limitation, only the first applicants will be able to participate in the Spanish pavilion. Early applicants will be having preferential order to choose booth location. If you have further question please do not hesitate to contact Ms. Victoria Li Tel:02 2518 4905 # 168.

We are looking forward to see your company in the Spanish Pavilion at FOOD TAIPEI.

With kindest regards,

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